

## Gift Activity Center Pledge and Outright Gift Totals (ZDRGACT)

### Description:

This report provides pledge plus outright gift totals by gift activity center for a designated time period. It also shows pledge plus outright gift totals by gift activity center for the two prior fiscal years (optional).

Revocable Planned Gifts are included and broken out and subtotaled separately.

### Report Tabs/Views:

- Gift Activity Center Totals

### Data Prompts:

- Current Year Begin Date
- Current Year End Date
- One Year Prior Begin Date - Optional
- One Year Prior End Date - Optional
- Two Year Prior Begin Date - Optional
- Two Year Prior End Date - Optional

### Report Limitations:

- Includes
  - Amounts attributed as hard credit
  - Gifts and pledges within the date range
- Excludes
  - Amounts attributed as soft credit

### Customizations:

- None

### Cautions:

- The report contains confidential information and is to be used for official university business only. This information is maintained by the University Relations Office of UC Santa Cruz



This report has passed the UCSC Data Warehouse's Report Certification Process (see [http://planning.ucsc.edu/DataMgmt/dwh/bob/corp\\_docs.htm](http://planning.ucsc.edu/DataMgmt/dwh/bob/corp_docs.htm)). Any user customizations that change the dynamics, functionality or purpose of the report negate the certification status. In such event, please remove all marks of certification from each report tab.

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Run Date: 1/18/12

From: 12/1/2011 To: 1/1/2012 1as well as the same periods for previous years, if selected.

Fictitious Data - Sample Only

### Gift Activity Center 1

	2010	2011	2012
Outright Gifts and Pledges	231,902.27	202,116.37	98,345.42
Revocable Planned Gift		272,950.00	1,325.00
Total:	231,902.27	475,066.37	99,670.42

### Gift Activity Center 2

	2010	2011	2012
Outright Gifts and Pledges	109,549.22	120,053.01	30,596.05
Revocable Planned Gift		79,500.00	
Total:	109,549.22	199,553.01	30,596.05

### Gift Activity Center 3

	2010	2011	2012
Outright Gifts and Pledges	1,968,117.23	661,232.08	90,478.95
Revocable Planned Gift	2,650.00		
Total:	1,970,767.23	661,232.08	90,478.95

